

A Note From PACA President **Angela Reinhardt**

Dear Pickens Friends,

As we find ourselves in the throes of the holidays, with the approaching New Year and the deep winter months ahead, the time for reflection and renewal nips at our toes. I've personally been reflecting on all of the exciting changes Pickens Arts & Cultural Alliance had made over the last year, and the great potential I see for us looking ahead.



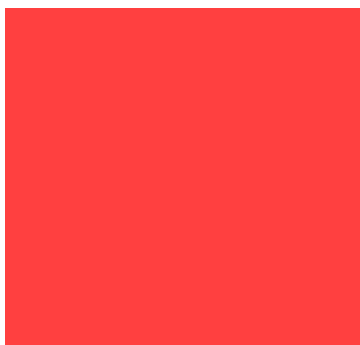
In 2024, PACA took some major steps for our non-profit that will strengthen us internally and allow us to be more of a resource for our arts and cultural community. Most exciting, perhaps, is the board's decision to hire a part-time executive coordinator to assist us with database management and development, community outreach, membership, programming, office staffing, and more. This step is critical for us to grow and reach our full potential. We also have new and energetic board members and plans for committee development in 2025. PACA has applied for a grant through Georgia Humanities, as well, and we plan to pursue other grants, including the Georgia Council for the Arts.

PACA was founded in 2007 to support arts and culture in the community. I take this responsibility very seriously. I will work along with the board to fulfill the charge and push the envelope of possibilities. We will continue to support the successful Youth Art Month and ArtWalk Jasper events, and are excited to be able to provide \$16,000 to arts and culture groups.

English poet John Donne wrote, "No man is an island, entire of itself; every man is a piece of the Continent, a part of the main." PACA is no exception. My vision is for PACA to be a highly-visible, engaged, and viable asset for our community. I'd like to invite you to join us as we grow, and to be a part of that Continent. We need and want your input and ideas as we seek to work together to bring exciting things to Pickens County. I hope to hear from you all as we forge ahead, out of the deep winter and into a bountiful 2025.

Sincerely,
Angela Reinhardt

Pickens Arts & Cultural Alliance President
678-986-9872



Board Members

2024 Executive Board

Angela Reinhardt, President
Amelia, McIntyre Vice President
Sally Stenger, Secretary
Debby Helton, Treasurer

Board Members

Kate Stokes- Marketing and
Communications Chair
Bill Cagle
Nellie Lou Cagle
Sandra Wright
Morgan Watson
Hannah Watson

Staff Members

Mindy Marshall- Executive Coordinator
Ahna Phillips- Consultant for Grants

2023 -2024 Advisory Board

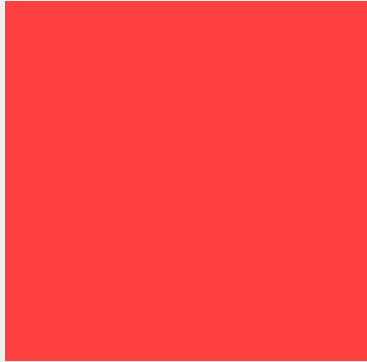
Lora Bunch
Dyanne Beavin
Thelma “Bay” Cagle
Nellie Lou Caylor
Justin Davis
Becky Denny
Kenneth Farmer
Stacy Gentry
Rob Jarrett
Calvert Johnson
Mary Ellen Johnson
Anna Joiner
Rob Jones
Andy Kidd
Milagros Lane
Arthur McIntyre
Christie Pool
Folsom Proctor
Robin Sievers
Stephanie Williams
Dr. Deborah Wilson
Larry Wilson



Community Engagement

The purpose of Pickens Arts and Cultural Alliance since 2007 has been to support and aid in the growth and education of art within the community. Throughout 2024, we have been in support of many local arts programs that include assistance in art classes, grant funding, and donations. These local programs vary to include the local Tater Patch Players, community home school theatre programs, HH Academy Programs, Sassafra's Literary Exchange writing programs, arts programs in the local school systems, Bent Tree musical groups, and Casual Classics and many more.

In addition to our arts development purpose, PACA also works to ensure our rich history and cultural roots are preserved and supported. Pickens has provided grant funding for the historical preservation of The Old Jail House, The Old Tate Gym, and assisted with lighting and preservation for community murials.



2025 Grant Distribution

Pickens Historical Society – \$2,000 (Building Upkeep/Renovation & Jail Tour
Staffing Support: \$1,000 from Historic Preservation Fund)
“Acting Up!” – \$1,000 (New Kids Homeschool/Community Theater)
Tater Patch Players – \$1,000 (Production Support 2025)
Talking Rock Schoolhouse – \$1,000 (Ongoing Building Renovations)
Marble Valley Friends - \$1,000 (Historic Gym Upkeep)
Keep Pickens Beautiful - \$1,000 (Community Beautification/Mural)
Sassafras Literary Exchange - \$1,000 (Program Support 2025)
Casual Classics Concert Series - \$1,000 (Program Support 2025)

We Support School Arts Programs!

Pickens High School Fine Arts Department – (Total \$2,500)

- PHS Dance - \$500
- PHS Band - \$500
- PHS Chorus - \$500
- PHS Theater - \$500
- PHS Art - \$500

Pickens Jr. High School Fine Arts Department – (Total \$2,000)

- PJHS Band - \$500
- PJHS Art - \$500
- PJHS Theater - \$500
- PJHS Chorus - \$500

Jasper Middle School Fine Arts Department - (Total \$1,000)

- JMS Art - \$500
- JMS Band - \$500

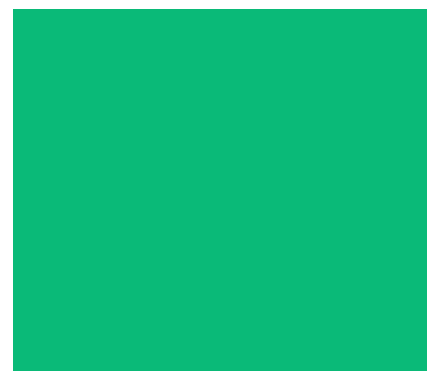
Elementary School Fine Arts Department – (Total \$1500)

- Hill City Art - \$500
- Jasper Elem Art - \$500
- Tate Art - \$500

\$15,000 Grants – General Fund

\$1,000 Grant – Historic Preservation Fund

\$16,000 – Total 2025 Grants





Youth Art Month

PACA’s Youth Art Month Show continues to play an impactful role in the development and support of art education to the children of Pickens County. Board members of PACA aided in the showcasing of hundreds of pieces of student artwork at the Pickens Recreation Department.

PACA awarded prizes, with 1st, 2nd, and 3rd place winners receiving cash and gift cards for arts supplies. PACA is proud to be a participant in the Youth Art Month national program and supporting and awarding creativity in our students.

Recipient	Description	Amount
Emi Deettefs	2nd Place Winner	\$150.00
Meg Norris	Teacher Mountain Laurel Academy	\$250.00
Heather Bancato	Teacher Hill City YAM	\$250.00
Megan Stancil	Teacher Jasper Middle School YAM	\$250.00
Cassie Foster	3rd Place Winner Youth Art Month	\$100.00
Harmony Elementary	2024 Youth Art Month	\$250.00
Tate Elementary	2024 Youth Art Month	\$250.00
Hill City Elementary	2024 Youth Art Month	\$250.00
Amanda Jones	Teacher Tate Elementary Youth Art Month	\$250.00
Mountain Laurel Academy	2024 Youth Art Month	\$250.00
Rachel Schoememan	3rd Place Annual Winner	\$100.00
Jasper Middle School	2024 Youth Art Month	\$250.00
Allison "Mikki" Parker	1st Place Winner	\$200.00
Anna Pickett	Teacher Harmony Elementary School	\$250.00
Dreama Goode	2nd Place Winner Youth Art Month	\$150.00
Emme Hale	1st Place Winner Youth Art Month	\$200.00
Nikki Towery	Teacher Pickens High School YAM	\$250.00
Pickens High School	2024 Youth Art Month	\$250.00
Pickens Junior High School	2024 Youth Art Month	\$250.00
Mountain Education	2024 Youth Art Month	\$250.00
Tonya Kiela	Teacher Pickens Junior High	\$250.00
	TOTAL AWARDS	4650

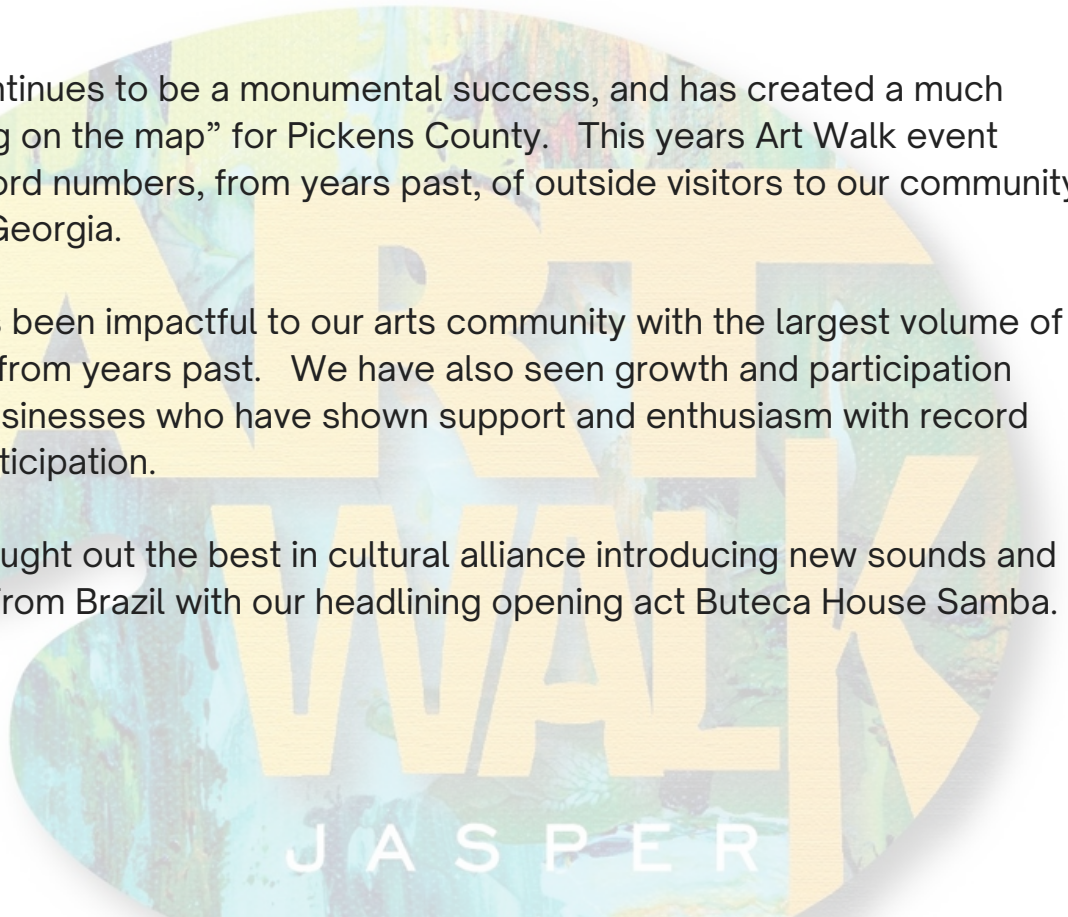


Art Walk 2024

Art Walk continues to be a monumental success, and has created a much wanted “ping on the map” for Pickens County. This years Art Walk event showed record numbers, from years past, of outside visitors to our community throughout Georgia.

Art Walk has been impactful to our arts community with the largest volume of participants from years past. We have also seen growth and participation with local businesses who have shown support and enthusiasm with record breaking participation.

Art Walk brought out the best in cultural alliance introducing new sounds and sensations From Brazil with our headlining opening act Buteca House Samba.



VISITOR STATISTICS TO ART WALK

Downtown Jasper Updated
Jasper, GA 30143, GA

Visits	2.7K
Visitors	2.7K
Visit Frequency	1
Avg. Dwell Time	130 min

Internal Growth and Organization

PACA is enthralled for the growth we have seen through funding, participation, excitement, and education throughout the community. We have been awarded the largest funding donation in our our 17 year history, and we are ready to break barriers and meet the challenge head on.

We have made ground breaking changes in our operations, and we are excited to list out what we are doing to improve our operations:

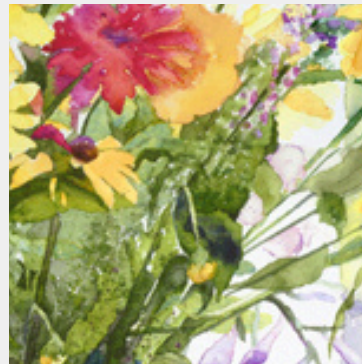
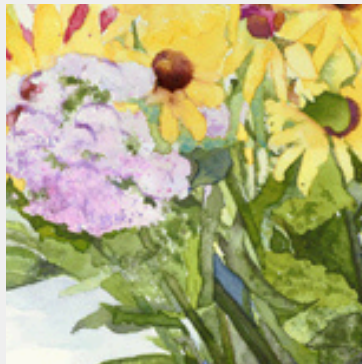
- Hiring Executive Coordinator Mindy Marshall
- Applied for a grant with the aid of hired consultant Ahna Phillips for Georgia Counsel for Humanities
- Reorganized our annual treasurer reporting and banking to move funding to an interest bearing MMA account to increase funding dollars
- Online banking access established, for more efficient record keeping and online purchase access for internal support systems
- Purchased and implemented internal software system Springly Non-Profit management
- Voted in our fist committee group and established committee chair Kate Stokes for communications and marketing
- Currently in review for branding and logo changes for 2025
- Communications and development of 2025 calendar of events
- Online event invitation and newsletter communication with contact database organization
- Website development established to track information from volunteers, donors, members, local artists from our websites



Financial Highlights

Account Code	SUM of Credit	SUM of Debit
275002 General Fund Donations	\$1,000.00	\$0.00
275002-02 Hotel / Motel Tax	\$47,103.25	\$0.00
400200 Workshops, Conferences, Events, and training	\$0.00	\$187.11
400300 Memberships, or dues i.e. chamber of commerce	\$0.00	\$320.00
400400 Personel and Consulting	\$0.00	\$3,832.69
500000 Marketing and Advertising	\$0.00	\$1,535.95
500100 Printing	\$0.00	\$84.11
500400 Software IT Equipment	\$0.00	\$480.13
500600 Office or other space rental	\$0.00	\$6,357.00
500700 Utilities Monthly Services	\$0.00	\$578.90
523860 Payments and or Grants	\$0.00	\$4,500.00
523861 Art Walk	\$0.00	\$5,663.51
523862 Youth Art Month	\$0.00	\$5,054.16
600000 Insurance	\$0.00	\$1,034.00
Grand Total	\$48,103.25	\$29,627.56

YTD 11/2024





MISSION STATEMENT

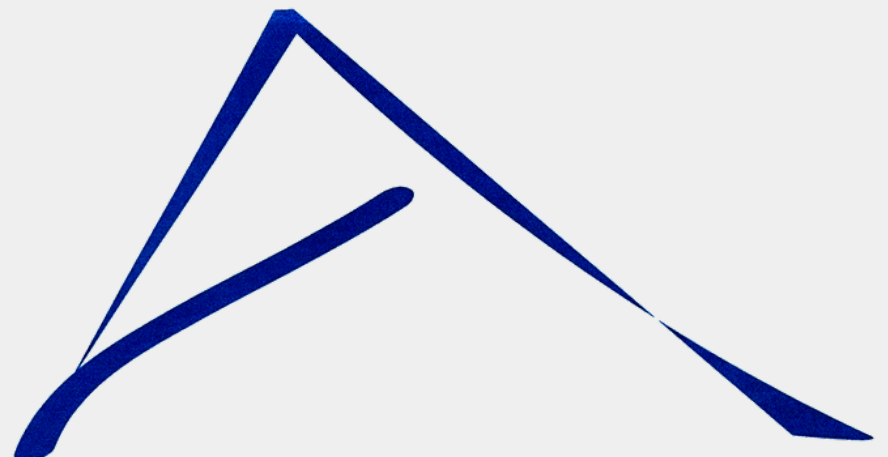
Pickens Arts and Cultural Alliance mission is:

To lead and coordinate the development of arts and cultural activities.

To increase monetary, human, and informational resources.

To help create a hospitality program that promotes economic development, features the arts, preserves our natural beauty, and retains our authentic “down home” feel.

EST. 2007



PICKENS ARTS & CULTURAL ALLIANCE

*Become
A Friend*

